



COURSE NUMBER: 0210-262-xxx
COURSE NAME: ART, SCIENCE AND PRACTICE OF MANAGEMENT STUDY ABROAD IN INDIA
COURSE SEMESTER: 2019 INTERSESSION
CREDIT HOURS: 3 CREDITS

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Course Description

An overview of the management process - planning, organizing, controlling, and understanding of the challenges in implementing good management practices. Comparative management styles and processes, and the competencies that characterize an effective and innovative manager, are examined. Reviews the role of a manager as an agent of change in a rapidly changing business environment. (Distribution Reqs:SS)

Particularly, through a visit to India, the course will examine the similarities and differences of management in the US and India.

Course website: <http://moodle.adelphi.edu>

Class Learning Goals

Upon completion of this course successful students should be able to:

- Understand what effective management is and how management skills underlay effective management.
- Understand the differences between planning, organizing and controlling and how new management approaches are replacing these three perspectives on management
- Analyze the differences between the various requirements of managers, evaluate what practices are necessary in the situation and apply the requisite competencies; understanding when the competencies can be combined and when they conflict with each other
- Understand the strengths and challenges students have in relation to the various management competencies and to improve them
- Develop a sense of one's own leadership and how that can be exercised within an organization

Objectives:

As India's resurgence as an emerging market shows, it is important for business/management students to gain an appreciation of the changing business environment of this country. The study abroad design of this course provides the student with the opportunity to engage in the culture of the country as well as see the intricacies of managing business in India. This field trip gives a perspective that cannot be duplicated with classroom instruction or through media presentations.

This course has two basic objectives. The first is to provide students with concepts and frameworks for understanding critical issues related to managerial behavior. Examples of these issues include how to motivate and reward employees, develop adequate organizational structures, and facilitate teamwork. The second objective is to expand the understanding of cross-cultural management issues in an emerging market context (India). To accomplish these two objectives, we rely on a variety of activities, including a required January international field trip. The trip will feature opportunities for students to interact with business leaders from local and/or multinational enterprises who are engaged with ventures in India, and perspectives from US firms in India, as well as cultural visits and activities. Learning will be interactive, and each class session will require students' full participation.

Required Texts: Management, by Robbins, S. and Coulter, M. 2017. 14th edition. Pearson/Prentice Hall. (ISBN#9780134527819)

Supplemental Texts/Readings: Relevant articles, cases, and webpages will be distributed to students

<https://www.cia.gov/library/publications/the-world-factbook/geos/in.html>

<http://www.doingbusiness.org/data/exploreeconomies/india>

<http://newdelhi.usembassy.gov/us-india-relations.html>

<https://www.indianembassy.org/india-u.s.-relations.php>

<http://timesofindia.indiatimes.com/>

<http://www.hindustantimes.com/>

<http://indiatoday.intoday.in/>

Grading

Your final grade in this course will be based on individual and team work. The items and their weights as follows:

Item	Percentage (%)
Class attendance and participation	50

Team project	25
Travel journal/blog	25

Class attendance and participation: It requires the students to read the assigned textbook chapters, materials and participate in the discussion. There will be online interactive conversations for chapters covered in this course. Your participation in the trip is an important part of your final grade. It involves attendance at all activities (business and school visits, etc.) and meetings. Participation also involves your interaction with the local people, asking questions and learning from the conversations.

Team Project: Each student team will select, in consultation with the professors, a topic of interest; collect data through interviews on the trip; do additional research upon return to New York; and, submit a 10-15 page report. The objective is to demonstrate your collaborative effort, critical thinking, and analytical writing skills. The paper is due on January 22.

Travel journal blog: Students will work with others to report daily activities and reflect on what they have learned on the blogger. Photos are required. Detailed instructions will be offered by the instructors.

Academic Integrity:

In the School of Business, we take this issue very seriously. "Adelphi University demands the highest standards of academic integrity. Proper conduct during examinations, the proper attribution of sources in preparation of written work, and complete honesty in all academic endeavors is required. Submission of false data, falsification of grades or records, misconduct during examinations, and plagiarism are among the violations of academic integrity. Students who do not meet these standards are subject to dismissal from the University"

(<http://academics.adelphi.edu/academicintegrity/academichonesty.php>)

For group projects, each student whose name is on the project is responsible for the work as a whole with respect to its originality and academic integrity.

Late Assignment Policy:

It is your responsibility to submit assignments on Moodle on their due dates (e-mailed assignments will not be accepted). Late assignments will receive 20 points deduction from the grade you otherwise earned.

Course Outline

Note: This course outline is tentative and is subject to change by the instructor.

Date	Topic	Learning Goals
Mid December	Pre-departure information session	1, 2, 3
Dec 15 to Jan 4	Introduction: What is Management (Ch1) Managing in a global environment (Ch4) Online discussion: Starbucks in India	1, 2, 3, 4, 5
	Management Functions: Planning (Ch8) and Organizing (Ch11) Online discussion forum and activities	1, 2, 3, 4, 5
	Management Functions: Leading (Ch16, 17) and Controlling (Ch18) Online discussion forum and activities	1, 2, 3, 4, 5
January 5-19	Visit India	1,2, 3, 4, 5
January 19-22	Team Project Discussion; report DUE	1, 3, 4, 5

Learning Goals:

The School of Business through its Mission Statement emphasizes the following learning goals in its instruction:

- 1. Ethics**
- 2. Global/Multicultural Perspective**
- 3. Communication Skills**
- 4. Critical Thinking Skills**
- 5. Leadership**